

IMPLEMENTATION OF THE CANNON/DOZIER PROJECT

The ongoing three phase project will encompass enlisting administration and student leadership at colleges and universities:

Phase One:

Implementation of education sessions, to expose Alpha Phi Alpha members to problematic drinking patterns and peer counseling advisement.

Phase Two:

Implementation of education sessions, one per semester, to expose the campus community to the detriments of drinking and alcoholism; sharing the Cannon/Dozier story.

Phase Three:

Implementation and the promotion of an annual alcohol-free weekend. The weekend will include social activities, i.e. dance, step show, cookout or any original project which is open to the public. Promoting having a good time without the use of alcohol.

THE FACTS ON DRUNK DRIVING

- Alcohol-related car crashes kill someone every 31 minutes and injure someone every two minutes.
- In the United States, drunk driving is the leading criminal cause of death.
- More than 17,000 people are the victims of drunk driving accidents every year.
- Approximately 40% of all motor-vehicle fatalities are alcohol-related.
- Frequent drunk drivers are responsible for almost 60% of alcohol-related fatalities.
- In 2007, drivers between the ages of 16-20 were involved in 1,719 drunk driving accidents.

Source: The National Highway Traffic Safety Administration, 2008

ALPHA PHI ALPHA FRATERNITY, INC.
**ALPHA SOUTH
CANNON/DOZIER PROJECT**
An ongoing alcohol education and awareness campaign



WHAT IS THE CANNON/DOZIER PROJECT ?

In the spring of 2008, two of Alpha Phi Alpha's brightest Mississippi collegians lives were exterminated by a senseless and tragic act of drunk driving. This story has an unexpected twist to an all too often occurrence of reports involving fraternities and the loss of life as a result of alcohol abuse. These Brothers were not intoxicated; they were killed by a drunk driver.

The Mississippi Alpha Network Leadership Team obtained permission from the victims' families to implement *The Cannon/Dozier Project*. The goal of this project is simple: Brothers of Alpha Phi Alpha Fraternity, Incorporated and supporters alike vowed that their loss of life will not be in vain. We will educate college students on the dangers of alcohol abuse, especially driving under the influence of alcohol and "SAVE LIVES"!

On February 7, 2009 at the District Conference, the Mississippi Alpha Network with families of these two Brothers, by our sides announced the *Cannon/Dozier Project*: An ongoing alcohol education and awareness campaign. Southern Region Brother Everett Ward and Assistant RVP Tristan Allen announced the support and adoption of the project for the Southern Region.

WHO ARE CANNON & DOZIER?

AJ and Julius, both scholars and well respected members of their communities, grew up as best friends in their hometown of New Albany, Mississippi. After returning home together from a local restaurant, they were hit head on by a drunk driver.



Brother Adrian Jhirmaine Cannon, or "AJ" was initiated into the Omicron Psi Chapter of our fraternity in the Fall of 2007. A Junior at Delta State University majoring in Interdisciplinary Studies with an emphasis in Music, Business and Delta Institute. At Delta State he was a member of the Delta State Marching Band, concert band and jazz band. We also honor and pledge our support and love to his parents, Dennis and Catherine Cannon and his entire family. AJ was an active member of the New Albany, Mississippi community.

Brother Julius Jerome Dozier was initiated into the Nu Upsilon Chapter of our Fraternity in the Fall of 2007. A Junior at the University of Mississippi where he majored in Business Marketing and minored in Real Estate. He was an active member of the Magna Cum Laude Honor Society and the University of Mississippi Marching Band. We honor and pledge our support and love to his parents, Carl and Leona Dozier and his entire family. Julius was also an active member of the New Albany, Mississippi community.



Family of Julius Dozier at the Mississippi District Project launch.



Family of AJ Cannon at the Mississippi District Project launch.